

MISSIONARY EDUCATION
AND
CHURCH EFFICIENCY



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REPORT
of the
Missionary Education Movement
of the
United States and Canada
December 1, 1912, to November 30, 1913

By
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New York
Missionary Education Movement
of the
United States and Canada

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Annual Report

of the

MISSIONARY EDUCATION MOVEMENT FOR THE
FISCAL YEAR ENDING NOVEMBER 30, 1913

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MISSIONARY EDUCATION AND CHURCH EFFICIENCY

Correlation and Unified Program. The most striking features of the work of the Missionary Education Movement during the year 1912-13 were all related to the effort to secure unity in the plans of missionary education in the local church, and coöperation between the administrative agencies in carrying the unified plans into effect. The objective of a unified plan of missionary study, prayer, giving, and service has been constantly in the view of the secretaries and committees of the Movement during the last five years. Each year of work has brought the ideal nearer. The large measure of achievement during the year 1912-13 has been due to a growing recognition among local church leaders, administrators of Mission Boards, and other leaders of religious education that efficiency in religious instruction and training in the local church requires thorough correlation of all the activities so as to utilize the good of all, avoid overlapping and competition, and make the resulting scheme of religious education reach all the members of the parish. When this objective of a unified program of religious education is realized, as it soon will be, there will be a new Church efficiency.

Missions the Expressional Life of the Church. The place of missionary education in this unified program

of study, prayer, giving, and service is central. Missions is the primary business of the Church. Missions is the Church at work. A knowledge of missions is essential to prayer, giving, and service. The expressional life of the Church is primarily its missionary life. This is true for old and young alike. For this reason ministers and other leaders in the development of efficient methods of religious training are recognizing the importance of bringing all members of the local parish under uninterrupted missionary instruction through a graded curriculum comprehending the needs of all. They also are recognizing increasingly the educational value of giving and service.

Growing Unity of Ideal. It is gratifying to note that not only are the Mission Boards recognizing the necessity and practicability of a unified missionary program for the local church, but that the Sunday-school and young people's organizations are studying the problem of the correlation of their work, and, with the missionary organizations, are seeking to bring about unity of ideal and effort in the local church for the sake of efficiency.

The Movement Leads toward Church Efficiency. The Missionary Education Movement has the sole purpose of assisting the existing religious agencies to incorporate missionary training and service in their usual schemes of activity in such a way as to secure the highest degree of missionary efficiency in the local church. In its effort to accomplish this purpose it will continue to serve the churches through coöperation with the Mission Boards, and in special conference and association with the leaders of interdenominational religious agencies. The progress described in this report will emphasize the truth of the assertion that Church efficiency is to be gained largely through a proper recognition of the far-reaching influence of a unified and continuous program of missionary instruction, prayer, giving, and service. The primary aims of this Movement are to develop such a program and secure its universal adoption.

ADULT MISSIONARY EDUCATION

The Problem of Trained Mission Leaders. Organized mission study and missionary instruction have gained large headway chiefly among adults. While much attention is now being given to literature and methods

for the younger grades, mission study for adults will for some time receive more attention than any other grade in most local churches. And yet but few churches, relatively, and few adult members in these, are engaged annually in careful study of the work, achievements, and problems of missions. This is true because most churches have no leader trained and willing to become the organizer and teacher of classes, and because the vast majority of churches as yet make no pretense of having a comprehensive scheme of missionary instruction as an integral part of the work of each year.

Extension Method Needed. In order to meet this need which is practically universal throughout the churches of North America, summer schools were established, and are now maintained. But notwithstanding the success of these training schools in producing leaders of faith and skill, they touch comparatively few of the churches of Canada and the United States. It remains, therefore, for the Boards and the different interdenominational missionary agencies to devise some extension method of training by which workers in a larger number of communities may receive such instruction that, in their local churches, they may lead in the establishment and regular maintenance of mission study.

Skilled Trainers a New Advance Step. The best method known for accomplishing this result is the normal class, or in some instances a series of lectures. The missionary leaders of a multiplying number of cities, large and small, are seeking skilled leadership of such classes. Probably a staff of a dozen teachers could be used regularly in such work if they were available. To make possible the organization of such service the Movement needs a specially qualified secretary for adult work through whom other normal teachers may be trained and the needs of the communities seeking the help of a trainer met. Next to the need of a secretary for work among boys and young men this is the most important secretarial post to be filled.

THE SECONDARY AGES

Unoccupied Field in Intermediate and Junior Grades. In the missionary cultivation of the intermediate and senior ages, constituting the grades between the junior and adult, is to be found the chief unoccupied field of

missionary education. This is the period when organizations flourish. It is the period when life-work questions first press for decision, and when habits of giving are likely to be formed. The existence of the Boy Scouts, the Camp Fire Girls, Knights of King Arthur, Queens of Avalon, organized Bible classes, and young people's societies under various names, is explained by the recognition of special and varying interests and needs among boys and girls and young people. The middle of this period is the time when so many of the young of the churches leave the Sunday-school. It is also the period when religious impression and decision are most likely to be made, and when more decide to make their Christian profession than at any other age. Whatever may be the other weak links in the chain of missionary education, during the periods of these two grades the links need to be strong.

These Young People Constitute an Appeal. The existence of the Sunday-school and the young people's society makes effort for missionary instruction of these ages relatively easy, provided material and methods suited to their uses are available, and provided means of training leaders are widely extended. It seems probable that by indirect means at least, the enthusiasm of boys and girls now finding expression in many organizations not under religious control can be utilized in ways favorable to the cultivation of a true missionary spirit. In some of the Provinces of Canada much has been done through groups of boys and girls in public and private schools. The Movement therefore looks for-



New Books for Boys and Girls 13 to 16 years of age

ward to the day when it can provide secretaries for the intermediate and senior ages, one for girls and young women, and another for boys and young men. Through such leaders the gaps in the curriculum of missionary instruction could be filled up speedily, and the general

scheme of religious education for these important ages greatly strengthened by the introduction of the materials, methods, activities, and service related to Christian Missions. It is believed that missionary education through study and service will be a primary factor in the effort to hold boys and girls of these ages in active touch with the church and to develop their Christian character. A vast number of religious leaders are eagerly awaiting help, or are susceptible to guidance on all missionary matters affecting the religious education of these two most important groups of young people.

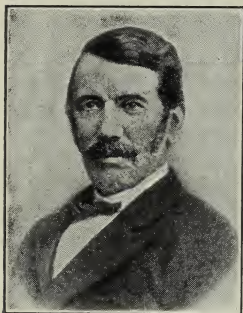
CHILDREN'S WORK

Children's Secretary—Story Writer's Class—Magazine. The Board of Managers at its meeting on January 14, 1913, assigned Miss Susan Mendenhall to work for children. A small advisory committee of leaders who have made a special study of religious and other forms of education among children was chosen to advise in the development of methods and literature for missionary training for this age period. A class for the training of story writers was organized at Columbia University under Miss Mendenhall's leadership, to continue throughout the college year of 1913-14. Its members are all religious workers who have regular responsibility for some form of missionary or other religious work among the young. Professor Walter B. Pitkin of the School of Journalism of Columbia University, the instructor of this class, also accepted election as Chairman of the *Everyland* Advisory Board. Thus the editorial work on *Everyland*, the training of writers of missionary stories, and the development of general educational plans for children were closely related.

New Material for Children. The material for use by children and children's leaders in the different programs of missionary education as outlined elsewhere in this report was prepared under the supervision of the Children's Work Secretary. These were "Just Plain Peter" (the immigration play), "Immigration Picture Stories," and "Old Country Hero Stories." The books for a new juvenile library have been selected. A careful review of Christian literature for children has been made, and exhibit material illustrating missionary methods and activities for children prepared for use in institutes and conventions.

LIVINGSTONE CENTENARY

Extent of the Observance. The centenary celebration during the spring of 1913 of Livingstone's birth (March 19, 1813) was notable because it was made the occasion by



David Livingstone

the churches of Great Britain, Canada, the United States, and other English-speaking sections of the world of a comprehensive and successful missionary educational awakening. In North America the effort covered the period from January 1 to May 1, 1913. A special committee was appointed on January 12, 1912, by the Foreign Missions Conference, at the request of the Missionary Education Movement. This committee outlined the plan. The Movement acted as the executive of this committee. Seventeen Mission Boards entered fully into the plan and nine others participated partially. The International Sunday School Association and the United Society of Christian Endeavor both coöperated in publishing and distributing announcements and enlisting their state and district workers as promoters of the scheme. The denominational missionary magazines, Sunday-school and young people's periodicals, general religious periodicals, secular magazines, and daily and weekly newspapers were furnished cuts and articles, with the result that unusual publicity was given to the centenary celebration and its missionary significance.

Some of the Agencies. An edition of 135,000 of a special illustrated centenary announcement was distributed. Public libraries, Young Men's and Young Women's Christian Associations, and colleges, universities and theological seminaries responded generously to the invitation to share in the celebration. An illustrated lecture on the life of Livingstone, now available, was used 200 times, and 11,686 lithograph portraits and 500 high-grade enlarged photographs for framing were sold to decorate walls of homes, and rooms used for religious purposes.

Summary of the Literature. A special biography entitled *Livingstone the Pathfinder* by Basil Mathews, was published for boys and girls in editions amounting to

16,400 copies while 8,635 copies of three other biographies were sold. The total number of pieces of literature issued and distributed by the Movement in connection with the centenary was 1,230,960.

Results of the Livingstone Centenary. The last paragraph of the special report on the celebration summarizes well the result of the effort. "Judged by the evidence gathered through interviews, it may safely be stated that the Livingstone Centenary was the greatest campaign of missionary publicity ever undertaken by the North American Mission Boards. In some denominations a financial campaign was a part of the celebration, with most satisfactory results. The greatest result, however, was the deepening of the spiritual life and missionary purpose of the Church through a renewed acquaintance with the facts of Livingstone's life. It was not a campaign for Africa but for the re-dedication of the life of every Christian to the supreme task of the evangelization of the world."

NEW AMERICANS FOR A NEW AMERICA

Interest Focused on Immigrants. The educational program of the autumn of 1913 beginning on September 1 and closing on December 31 had as its subject "New Americans for a New America." These months therefore were used primarily for the study of immigration under the leadership of the general and Woman's Home Mission Boards, with the executive leadership of the Missionary Education Movement. Twenty-four boards adopted and used the plans. The International Sunday School Association through its Missionary Department, led by the Rev. William A. Brown, its Missionary Superintendent, coöperated fully and effectively, especially in the distribution among Sunday-school leaders of the announcements, and in enlistment of the State Sunday School Associations and through their officers the leaders and organizations of the County Associations.

Scope of the Campaign. The Home Missions Council and the Council of Women for Home Missions both appointed committees which when merged composed the special committee to develop and supervise the united activities. A secretary of the Movement during May and June visited the offices of practically all the Home Mission Boards to present the plans and aid

the Boards in determining upon their denominational activities. Eighteen different denominational agencies took imprint editions of the announcement, whose total circulation reached the number of 188,150 copies. Thirty-three different publications were issued by the Movement for use in the churches in connection with this immigration program of study and service. The adult text-book, *Immigrant Forces*, by William P. Shriver, had a sale of 29,316 copies up to November 30, 1913. Fifteen sets of a lecture, "The Foreigner in America," were prepared and offered for rental in various sections of the country. The most important other items were suggestions to pastors for sermons, outlines for missionary prayer-meetings, several leaflets for free distribution in churches, a series of four pamphlets dealing with different nationalities in the United States, the missionary play entitled "Just Plain Peter," and a collection of pictures with stories for children of the junior age. A new type of missionary publication was a Thanksgiving Cantata entitled "Our Country for All," with special order of service, for use by churches and choirs in connection with the customary Thanksgiving Day service. This was composed by Mr. Bruno Huhn, with words and order of service arranged by Miss Mason. The Council of Women for Home Missions also issued thirteen books, pamphlets, and leaflets for special use by woman's missionary societies.

THE NEW ERA IN FOREIGN MISSIONS

Foreign Missions Campaign and New Literature. The primary theme for missionary education during the winter and spring of 1914 is to be "The New Era in Foreign Missions," thus balancing the study of immigration during the autumn of 1913. As in the case of the immigration campaign, so for this, a special committee representing the Foreign Mission Boards has been organized, and special literature prepared. The leading adult books recommended are *The New Era in Asia*, by Sherwood Eddy; *The Emergency in China*, by F. L. Hawks Pott; and *Mexico To-Day*, by George B. Winton. Leaflet and pamphlet literature containing notes on sermons for pastors, programs for the Sunday-school, young people's society, and church prayer-meetings has been issued. An attractive and comprehensive illustrated announcement

in colors has already been widely distributed. This subject was also adopted by the United Missionary Campaign for the conferences held to date or to be held during this winter. Thirteen sets of a stereopticon lecture illustrating the subject of the new era were prepared and offered for rental in various cities in the United States.

UNITED MISSIONARY CAMPAIGN

Services of the Movement in the Campaign. The Missionary Education Movement participated in the United Missionary Campaign, organized by the Home and Foreign Mission Boards, by recommending the educational features, preparing twenty mounted exhibits in special exhibit trunks for use by the teams of workers in the conferences, and shipping the literature to each conference town, besides filling individual orders forwarded by the teams to the office of the Movement. The secretaries of the Movement acted also as members of teams in conducting conferences.

EDUCATIONAL PROGRAM FOR 1914-15

Next United Program. The general coöperation of the Foreign Mission Boards in the "Livingstone Centenary" campaign, and "The New Era in Foreign Missions," and the Home Mission Boards in the program of study and service in connection with the subject, "New Americans for a New America," prepared the way for an agreement for a united program for 1914-15 to be observed by all the general and woman's Boards of Home and Foreign Missions. The subject will be "The Social Force of Christian Missions." The slogan adopted is "Christ for every life and all of life." The period to be covered by the plan will be from September 1, 1914, to June 1, 1915.

Enlarged Unified Action. The plans for this united program are being formed by a committee of twenty-eight members, seven having been appointed officially by each of the following agencies: the Foreign Missions Conference, the Home Missions Council, the Federation of Woman's Boards of Foreign Missions, and the Council of Women for Home Missions. The Missionary Education Movement will act as the executive agent of this large committee. A printed announcement for use by all

the agencies, presenting the plans for use in the churches as recommended by these agencies, will be issued for common use.

New Stage of Development. The agreement of these federative organizations representing all the mission boards to enter into coöperation in planning and executing this united program marks a new and most hopeful stage of development in the effort to unify the work of the administrative agencies on the one hand, and the missionary activities in the local church on the other.

EDUCATIONAL PROGRAM FOR 1915-16

Further Advanced Year's Plan. By similar agreement a united program of study, prayer, giving, and service during 1915-16 has been projected, whose subject will be "The Church at Its Task." By adopting the plans thus being outlined, with the educational material now being prepared and soon to be issued, the churches of North America will be able to increase greatly the efficiency of their missionary activities and multiply many fold the number of people, both old and young, definitely enrolled in the different phases of missionary work. The summer schools of missions will give careful attention to the training of leaders for every phase of the united program for each of the following two years.

SUMMER CONFERENCES

Growth of Summer Training Centers. The keystone of the arch in training missionary leaders is the summer school or conference. The Movement during 1912-13 held nine such conferences, six in Canada and three in the United States.

The locations and attendance of the nine summer conferences were as follows:

Blue Ridge, North Carolina	186
Silver Bay, New York	529
Lake Geneva, Wisconsin	304
Whitby, Ontario	287
Knowlton, Quebec	83
Wolfville, Nova Scotia	59
Brandon, Manitoba	35
Saskatoon, Saskatchewan	35
Edmonton, Alberta	104

Total attendance 1,622



Summer Conference Group

The conferences at Brandon, Saskatoon, and Edmonton were the first organized in these regions. New conferences will be held at New Campbellton in Cape Breton; Estes Park, Colorado, and Asilomar, California.

Movement's Wider Coöperation. The Movement also coöperates with the leaders of other interdenominational and denominational summer schools, by furnishing leaders and speakers, and by counsel in preparation of programs.

Conferences as Aids to United Programs. In addition to a broad general training in missionary education through normal classes, open parliaments, instruction in graded missionary teaching, addresses, life-work conferences, and demonstrations and denominational meetings, all of these conferences presented in detail the plans for missionary education for the year 1913-14, including the programs on "New Americans for a New America" and "The New Era in Foreign Missions." A similar provision will be made at the twelve summer schools of 1914 in the interest of the united educational program on "The Social Force of Christian Missions." In order to train a larger number of leaders, and provide for a fair distribution throughout North America, still other new conferences are needed for the North Pacific States, the Southwest, the lower Mississippi region, and a point

midway between Silver Bay, New York, and Lake Geneva, Wisconsin. The active coöperation of leaders of all religious agencies is earnestly invited by the Mission Boards and the Movement in the effort still further to increase the attendance, elevate the standard of training, and multiply the spiritual power of these summer conferences.

MISSIONARY EXHIBITS

Launching Exhibit Work. Beginning with January 1, 1913, the Movement adopted the policy of preparing material and literature for small exhibits. On June 1 the first steps under the new policy were taken when Messrs. Harold and De Mott were employed to take charge of the work. All the exhibit material owned by the Missionary Exposition Company suited for use in small exhibits was arranged in sets, listed, described, and cataloged. This included over 200 costumes, a large number of curios, and decorative objects illustrating foreign customs, arts, industries, and worship. Some new curios and costumes have been purchased. Small sets of scenery and other furnishings were also prepared for rental.



Set of China Scenery for Local Church Expositions
Showing demonstration of worship at a Buddhist Temple

Exhibit Catalog and Plans of Service. Two sets of China exhibit material have recently been assembled and prepared for rental. In like manner three immigration

exhibits have been made available. "The Immigrant Gateway," a demonstration illustrating the admission of immigrants into the United States at Ellis Island, was written by the Rev. Reuben L. Breed and printed by the Movement. A complete catalog of all exhibit material now controlled by the Movement, with descriptions, prices, and a list of related educational literature, will be ready for distribution about March 30. The Movement is now for the first time prepared to assist any local church, or group of churches, in developing the missionary spirit and activities of their members by the use of exhibits and dramatic activities illustrating the work of Christian missions and the life of the peoples for whom the Church is at work.

Demonstrations at Conferences. Missionary demonstrations with which exhibit and dramatic educational material was used were given during the 1913 summer conferences of the Movement at Silver Bay, Blue Ridge, and Lake Geneva, and also at Mt. Gretna in connection with the Missionary Conference of the Reformed Church in the United States.

Keynotes of Exhibit Progress. The demand is steadily increasing for exhibit material, and educational literature in the form of plays, demonstrations, and music specially suited for use by a variable number of stewards or participants. Gifts of costumes and curios or other decorative material illustrating life in any country will be welcomed by the Movement. Missionary workers are also requested to inform the Movement of the successful use of exhibit material, and of the existence of good missionary demonstrations and plays. The coöperation of all kinds of religious agencies is invited in spreading information concerning this phase of missionary education. Attention is specially called to "The Pageant of Darkness and Light," the presentation of which the Movement is prepared to aid in producing in any city having a sufficient population.

STEREOPTICON LECTURES AND PICTURES

Growth of Pictorial Equipment. The pictorial equipment of the Movement is gradually being increased to meet the multiplying demand for stereopticon lectures and slides. This material consists of 51 sets of slides on 11 subjects; several thousand miscellaneous slides ar-

ranged by countries; a large file containing approximately 10,000 photographs, mounted, described, and indexed, from which slides and half-tones are made; and 4,500 negatives, duly cataloged and filed, for making prints, slides, and enlargements.

Stereopticon Lectures. The stereopticon lectures for which there are sets of slides are as follows:

The New Era in Asia	Adoniram Judson
The Moslem World	David Livingstone
Changing China	The Silver Bay Conference
The Child Life of the World	The Lake Geneva Conference
The Foreigner in America	The Blue Ridge Conference
United Missionary Campaign Charts	

New Lines. New lectures will be prepared as the needs of the educational programs require. Authorization has been given for the preparation of two lectures for use during the year 1914-15, one on "The Social Force of Home Missions," and the other on "The Social Force of Foreign Missions."

Illustrative Utility of this Department. This department serves as the source of all illustrative material for the publications of the Movement, illustrations for missionary periodicals, missionary articles in the religious and general newspapers and magazines, enlargements for framing, and lithographs for use in the current educational programs, such as of Livingstone and Judson. The stock of prints, slides, and negatives is frequently consulted by representatives of Mission Boards in enlarging their supplies of pictorial material.

Now Self-Supporting — Future Prospects. The department as it is now in operation is self-supporting. So steady is the growth in demand for such material, and especially the sale of slides and the rental of sets, that the Movement should keep pace with it in the collection of new negatives and prints and the preparation of new lectures. It is the purpose of the Movement to become a clearing-house of all kinds of pictorial material for sale or rental for all the Mission Boards, including home and foreign, general and woman's, supplementing the denominational collections, and ultimately supplying material of a high-grade character for the current magazines and the missionary news service of the two countries.

EVERYLAND

New Magazine for Boys and Girls. On September 1, 1913, the Movement concluded an important business and educational negotiation by taking over from Mrs. Lucy W. Peabody of Beverly, Mass., the ownership of *Everyland*, a missionary quarterly magazine for boys and girls. No other step taken by the Movement in the interest of missionary education of children promises as much good as this.



Magazine for Boys and Girls

Strong Board Endorsement. The subscription list of *Everyland* on September 1, 1913, contained 8,308 names. There is good reason to expect that this number will be exceeded by September 1, 1914. Practically every Mission Board in North America has endorsed the magazine officially or through one of its secretaries personally. Several Boards have offered club rates with their denominational children's magazines.

Active Coöperation and Promotion. Grateful acknowledgment is here made of the sympathetic and practical coöperation with the Movement of the Central Committee on the United Study of Missions (representing the Woman's Foreign Missionary Societies of the United States) and the Council of Women for Home Missions, both of whose executive committees appointed two members to serve on the *Everyland* Advisory Board. Each Committee also provided a financial guaranty for the first year as an aid to the Movement in carrying the magazine until it should come to self-support. With such official support, and with the invaluable counsel of the leaders of the Woman's Boards, it is hoped that the magazine may be made self-supporting within two years. The magazine is specially recommended as a regular source of story material on missions, peace, and the life and customs of boys and girls of every land. It is be-

ing used increasingly in public libraries, in public schools, as rewards in recognition of faithful attendance and work in Sunday-schools and mission bands, and as a gift at Christmas and on birthdays.

Strong Advisory Board. The members of the *Everyland* Advisory Board are as follows: Representing the Central Committee on the United Study of Missions, Mrs. Lucy W. Peabody and Mrs. Frank Mason North; representing the Council of Women for Home Missions, Mrs. Charles F. Chase and Miss Mary Ogden White; representing the Missionary Education Movement, Messrs. Morris W. Ehnes and Ralph E. Diffendorfer, and a seventh member at large, Prof. Walter B. Pitkin, of the School of Journalism of Columbia University.

THE INTERNATIONAL REVIEW OF MISSIONS

Agent for the Review. The North American agency for *The International Review of Missions*, published quarterly by the Continuation Committee of the World Missionary Conference (Edinburgh, 1910) has been held by the Movement from the first date of publication. The magazine is published and mailed in Edinburgh, but the subscriptions for the United States are sent to the Movement's office at 156 Fifth Avenue, New York City. Single copies also are furnished, as well as the extra pamphlets issued from time to time by the Continuation Committee. This journal stands as the ablest exponent of the science of missions and the promotion of unity and coöperation in missionary activity the world over. When it is better known it will no doubt command a greatly increased number of subscribers.

BULLETIN OF MISSIONARY EDUCATION

New Channel of Information. The Movement will hereafter publish a bulletin of missionary education at stated intervals. This bulletin will contain announcements of future educational plans, including literature, summer conferences, institutes, conferences for the discussion of special subjects, stereopticon lectures, field activities, news of important educational work done in different parts of the country, and other information of value to missionary leaders and workers. The Movement invites correspondence reporting facts and plans that may be of value to others if announced in the bulletin.

MISSIONARY PRESS BUREAU

Possibilities in the Press Field. The early establishment of a missionary press bureau is of urgent importance, in view of the rapid spread of missionary interest and the willingness of newspapers and magazines to use news of missionary significance. Such a bureau should serve the interests of both home and foreign missions. Its supervision might ultimately be linked with that of the popular missionary journal, for the sources of news, illustrative material, and articles are often the same. One staff of missionary correspondents could serve both. One comprehensive file of photographs, properly described and cataloged, would serve religious and secular publications. A press bureau and magazine could be related closely to the growing picture department and reference library of the Movement, and to its editorial department, whose staff are now constantly reading the current missionary literature and preparing a considerable amount of missionary news for the press.

Wide Connections. Because of its intimate connection with the general Home and Foreign Mission Boards of the United States and Canada, its close coöperative relationship with the Home and Foreign Woman's Boards, the existence of its picture, editorial, and publishing departments with experienced secretaries and clerks, and its membership including Board secretaries from practically all the denominations and societies, the Missionary Education Movement is qualified to establish and maintain a permanent news bureau on missions with the least possible expenditure of time and money.

POPULAR MISSIONARY JOURNAL

A Great Contemplated Step. Late in 1912 a special committee of the Foreign Missions Conference appointed to consider the feasibility of publishing a popular monthly missionary journal, approached the Missionary Education Movement to learn if it could become the publisher of such a magazine. The matter had previously long been considered by several leaders of the Movement as a desirable undertaking as a means of extending missionary education on an interdenominational basis among the host of Christian people who cannot at present be expected to enroll in mission study classes or gain a comprehensive knowledge of missions at home and

abroad by systematic reading of missionary books. It was felt that a periodical thoroughly modern in its make-up and editorial character, highly illustrated, full of human-interest accounts of life among the missionaries and the peoples of all lands where Christianity is being established, and designed for the average man and woman of average interest in the organized work of the Church would meet a long felt need, and one not now met by any other magazine.

Estimated Cost. The Movement, after careful study of the requirements of such an endeavor, estimated that a minimum annual budget of \$7,500 would be required for current expenses, and that to provide well for all phases of the work involved, including the collection of news and pictures through selected correspondents in the many fields would require a total of \$10,000 a year. This money the Movement was not then in a position to appropriate, because of other lines of educational work already undertaken for which at that time funds had not fully been subscribed. Furthermore an additional fund to be used as capital was considered desirable.

Question Held Open. It was therefore necessary to report to the magazine committee of the Foreign Missions Conference, immediately before the annual meeting of the Conference in January, 1914, that because of lack of funds the Movement could not now undertake the work, but that the question would be kept before the Board of Managers, and the matter taken up again as soon as satisfactory financial conditions should exist and the claims of other parts of the Movement's work permit. Such a journal should rank favorably, in appearance, literary style, and illustrative material, with the best current monthly magazines. It should, if possible, command the very best journalistic talent on its staff. Its publication and current treatment of the vital issues of life among the many races and nations of the earth, genuine interpretation of their spiritual needs, and representation of the progress of the Christian religion among them, form unquestionably one of the most important educational opportunities ever offered to this Movement. The Movement therefore looks forward to the day when the removal of the financial obstacle may make possible this means of fostering unity and coöperative effort among all parts of the Christian Church.

ANNUAL MISSIONARY DINNER

An Agency of Fellowship and Unity. During January of 1912 the Movement organized a missionary banquet on the evening before the opening of the Foreign Missions Conference of North America, to which was invited the secretaries, members of executive committees and boards, and many other friends of the Home and Foreign Mission Boards of North America. The purpose of this dinner was to bring the leaders of the missionary enterprises into social fellowship, to discuss the most pressing missionary problems of the time, and to foster the spirit of unity and the practise of coöperation between Mission Boards, their missions at home and abroad, and the religious denominations these missions are appointed to serve. The theme of the 1912 dinner was "Missions and Christian Unity." The attendance was 350.

Second Occasion. The second dinner was held on January 14, 1913, at the Hotel Astor with an attendance of 483. The theme was "A World Program of Missions." The speakers were the Rev. Canon Cody, of Toronto; the Rev. Charles L. Thompson, representing the Home Missions Council of the United States; Dean Shailer Mathews, of the University of Chicago; the Rev. C. H. Patton, representing the Foreign Missions Conference, and Mr. Robert E. Speer.

Can Foster Further Getting Together. A Dinner Committee of well-known Board secretaries and laymen was organized to make the necessary arrangements for both of these dinners. The value of this occasion annually as a unifying force has been so well demonstrated that it seems reasonable to consider it a permanent feature of the January meetings of the Foreign Missions Conference and the Home Missions Council. Moreover, the intimate relationship of the Missionary Education Movement to the Mission Boards, and the fact that its annual meeting is always held on the day before the annual meetings of the two other agencies make it appropriate that the Movement should render service by assuming executive responsibility for the dinner. The attention of the Board is called to the advisability, if possible, of inviting the Council of Women for Home Missions and the Federation of Woman's Boards of Foreign Missions of the United States to hold their annual

meetings simultaneously with these already arranged for this week, that the organized missionary forces may all be brought together at one time and place, for the good of all.

COOPERATION WITH WOMAN'S BOARDS

Gratifying Responsiveness. The Movement has profited throughout the year by an increasingly intimate and effective working relationship with the Central Committee on the United Study of Missions, the Federation of Woman's Boards of Foreign Missions, and the Council of Women for Home Missions. The officers and committees of these important federative agencies have entered heartily into coöperation with the Movement in many ways, as described elsewhere in this report. The Movement believes that even greater coöperation is possible in the future, in the common effort to develop the missionary efficiency of the churches of North America, and it desires to reciprocate the cordial spirit manifested by the representatives of the Woman's Boards, and to correlate still further its educational plans and activities with those of these three agencies binding together the Woman's Home and Foreign Missionary Societies.

FOREIGN WORK

Aiding Missionary Education in India. The Movement for three years has made a grant of \$100 a month in support of the United Council for Work among Young People in India. A similar though smaller grant has been made for the same purpose by the United Council for Missionary Education in Great Britain. These grants have made possible the employment of one third of the time of the Rev. B. T. Badley of Lucknow as general secretary of the United Council in India. The United Council federates many leading North American, British, and other missions in India in the promotion of missionary education and Bible study among the missions and churches of India, through a representative and influential committee of management composed of missionaries. A number of pamphlet and text-book publications have been issued, some being translations, and others having been prepared specially for use in India. Through the service of Secretary Badley and the chairman of the Mis-

sion Study Committee, Mr. George S. Ingram, and the voluntary effort of other prominent members of the United Council, wide publicity has been given to the literature and plans. A genuine progressive educational program has been outlined and maintained. Publication in different vernaculars has been undertaken.

Need in that Field. While the Movement has been able to continue its grant, it is the judgment of the United Council in India that a full time secretary, with a corresponding budget, should be provided. This would require a minimum sum of Rs. 7,100, or \$2,700. The United Council, if adequately supported financially, will occupy a position in relation to the promotion of missionary education and Christian unity similar to that of the Missionary Education Movement in North America.

THE MOVEMENT IN CANADA

Distinct and Coöperative Activities. The Canadian Council of the Movement is composed of the members of the Board of Managers resident in Canada, and others chosen from among the friends and members of the Canadian Mission Boards. The budget for the Canadian work is pledged in Canada, and is not included in the financial statements included in this report. The editorial, educational, and publication departments of the general Movement, however, serve both the United States and Canada. The Canadian members of the Board of Managers are in frequent attendance at the quarterly meetings of the Board, and the secretaries of the Movement resident in New York attend important meetings of the Canadian Council in Toronto, and some of the summer schools and institutes in Canada. Thus the unity of the organizations is maintained, while the opportunity for adaptation of plans to national requirements is given.

Phases of Dominion Development. All of the general Mission Boards in Canada are either represented in the Council or are in sympathetic coöperation with it. The six summer schools have arisen to a standard of efficiency not surpassed by similar schools elsewhere. A large number of successful missionary institutes were held in important cities of Ontario, Quebec, the Maritime Provinces, and certain regions of the West. A separate annual report of Canadian work is printed for distribution in Canada.

EDITORIAL WORK

Text-books Issued. The most important manuscripts prepared for press were as follows:

Livingstone the Pathfinder, by Basil Mathews, for boys and girls of the intermediate age.

The Emergency in China, by F. L. Hawks Pott, a succinct statement of present conditions, for adults.

Four Epochs of World Conquest, by Oliver Huckel, setting forth the missionary background in the four episodes of "The Pageant of Darkness and Light."

Immigrant Forces, by William P. Shriver, for adults. This was the chief adult publication issued for use in the educational campaign on "New Americans for a New America," during the months from September to December of 1913.

Mexico To-Day, by George B. Winton, for adults.



Four of the New Books for Adults

This is the only text-book dealing exclusively with missions in that country.

Ann of Ava, by Ethel D. Hubbard, a biography of Ann Hasseltine Judson, for girls. The Movement is under deep obligation to Miss Hubbard for the donation of the manuscript and to Miss Jessie Gillespie Willing for a like contribution of the illustrations appearing in this valuable work.

The New Era in Asia, by Sherwood Eddy, for adults, contrasting the discouraging past with the hopeful present situation. Mr. Eddy also has put the Movement and the Foreign Mission Boards under lasting obligation by the contribution of the manuscript for this book, which is a review of present conditions in the fields recently visited by him in company with Dr. John R. Mott, representing the Continuation Committee of the World Missionary Conference.

Booklets on Immigrant Peoples. Under the direction of the Literature Committee of the Home Missions Council pamphlets were issued on

"The Germans in America," by John L. Nuelson

"The Bohemians in America," by Vaclav Losa

"The Hungarians in America," by Ladislaus Harsanyi

"The Oriental in America," by George W. Hinman

These pamphlets, with several on other kindred subjects published during 1912, constitute an important contribution to missionary literature.

Matter Helpful in the Campaign. Seventeen publications were edited for the campaign on "New Americans for a New America," including a missionary cantata. Two dramatic publications were produced, one entitled "Kanjundu," by Helen L. Willcox, and the second, "The Immigrant Gateway," by Reuben L. Breed. The latter contains a demonstration of the reception of immigrants at Ellis Island.

Editorial Research Service. In the new scheme of committee organization the editorial secretary will act with the educational committee and all of its grade subcommittees, in order to coöperate with the grade secretaries in the production of the comprehensive missionary curriculum now only partly formed, but so much needed by the churches. The new arrangement will give the editor larger opportunity for research work, and secure many other advantages to this important part of the Movement's work. In reality the office of the editorial secretary is becoming a bureau for statistical and general research work, whose service is being utilized by authors, investigators, the press, board secretaries, and other leaders in the missionary enterprise.

PUBLICATION

Total Sales. The total sale of the Movement's thirty-two titles of text-books since its organization on July 18, 1902, is 1,135,853 volumes; and of the library volumes in twenty-one sets, 143,284, or a total number of volumes of 1,279,137.

During the year 1912-13 the sale of educational literature and material was as follows:

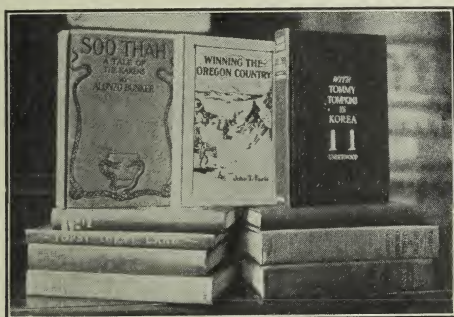
Regular text-books	130,459
Others books for study and reading	17,859
Library volumes	5,293
Wall Maps	1,140
Outline Maps	8,007
Charts and Flags	544
Pamphlets, programs and announcements	1,746,918
Miscellaneous	31,091

Total 1,941,311

Figures for Text-books. The distribution of sales among the text-books during 1912-13 was as follows:

Immigrant Forces	29,316
The Emergency in China	20,246
Livingstone the Pathfinder	14,766
Mexico To-Day	14,122
The Call of the World.	10,390
Ann of Ava	7,928
The New Era in Asia (two months)	7,481
All others (including libraries)	49,362

Total 153,611



Selected Library for Boys and Girls

TERRITORIAL COMMITTEES

Four Groups of Voluntary Helpers. Four Territorial Committees have been appointed by the Board of Managers to coöperate with it in the development of missionary education. These center in Chicago, Nashville, Denver, and San Francisco, to serve in the summer conference areas surrounding them. It is the purpose of the committees to coöperate in the planning and conduct of the summer schools, assist the Movement throughout the winter season by fostering the different lines of educational activity, organize institutes and exhibits, assist in the presentation of missions in the conventions and

other gatherings of denominational and interdenominational agencies, and secure financial support for the Movement. Similar committees will be appointed in other summer conference areas as new schools are formed. The Movement recognizes with gratitude the helpful voluntary service willingly undertaken by the members of the four territorial committees whose names are given at the end of this report.

CHANGES IN ORGANIZATION

Sunday School Department Changed to Work for Grades. At the January, 1913, meeting of the Board a vote was passed discontinuing the Sunday School Department, and recognizing as the basis of future organization in educational activities, not departments or organizations of the local church, but ages or grades. The passing of the name "Sunday School Department" marked a new and important stage in the development of the Movement. It committed the Board to a policy of choosing secretaries specially for the different grades or ages of the local church and expanding the field, editorial, and publication policies, through which a system or current curriculum of missionary education might be more rapidly developed and more permanently maintained. It involved a declaration that hereafter all the members of a church parish, old and young, and of both sexes, should be included in the field of missionary educational endeavor, in whatever organization or department of the church they may be engaged in service or training. The changes in organization required by this decision have largely been accomplished during the year.

Enduring Results Achieved by Sunday School Department. No other distinctive line of work ever undertaken by the Movement has brought results of more enduring value to the cause of missionary education than have followed the organization and service of the Sunday School Department. Influenced largely by its ideals and methods the leaders and many of the rank and file of workers of the religious educational world have come to recognize and value the place of missionary education in the Christian instruction and training of the young.

DECENNIAL FUND

Disposition Made of Decennial Fund. A special fund celebrating the completion of the first ten years of the

Movement's history was raised during 1911-12, which in cash payments and subscriptions later paid amounted to \$57,296.79. Of this amount \$25,000 was added to the Publication Fund. The balance was appropriated by the Board of Managers to cover the cost of new lines of work and the completion of the budget of the year as announced in the appeal. The statement of income from donations during the year 1912-13 includes payment of several Decennial Fund subscriptions. The financial aid thus given proved of inestimable value in strengthening the administration of the Movement. Grateful acknowledgment is made to all the donors whose coöperation was given.

PUBLICATION FUND

Adequate Publishing Capital. The sum of \$53,175 is held in reserve as capital for the publishing part of the Movement's business. Unless extraordinary demands for new publications are made on the Movement, such as has been proposed in the publication of a missionary magazine, the publication fund will be sufficient for current publishing work for a number of years to come. It is the purpose of the Board of Managers not only to keep this fund intact as capital, as in the past, but if possible to administer its use in such a way as to earn in wholesale margins a reasonable interest, in addition to the total cost of production of literature, depreciation, and the cost of plates and cuts.

ENDOWMENT AND CONDITIONAL GIFTS

Outlook for Future Support. While the Missionary Education Movement is a true federation of Board Secretaries and laymen, engaged in coöperative promotion of missionary education in order to increase the efficiency of the fifty Mission Boards now being served by the Movement, it cannot expect in the near future to receive its support from the Boards.

Cannot Come Direct from Boards. The reasons for this condition are as follows: First; Many Boards are supporting denominational departments of missionary education whose budgets represent the maximum appropriations now deemed practicable in relation to other appropriations for the cultivation of the churches. Second, the demands for large appropriations for the missions, at

home and abroad, are so insistent and so far beyond the present giving standards of the supporting churches that increases for the missions will be granted before investing larger sums in cultivation of the churches. Third, the number of appeals to Boards for grants in aid of coöperative activities and institutions in mission fields, seems to call for favorable action before the larger support of missionary education of the supporting churches. Fourth, at a time when devotion to denominational appeals is properly being preached throughout the churches of North America, and therefore when donors are limiting the number of objects to which they give in order to carry forward unhampered the denominational activities, the appeals for coöperative activities are also multiplying in number. Unless there is speedy recognition of the necessity of providing funds for the coöperative movements that foster the life and service of the denominational agencies, leading to a change in the present attitude toward grants for coöperative work, the present plan of securing funds from individual donors must be continued, or some new method found such as endowment and conditional gifts.

Reliance on Individual Donors, Endowments, and Conditional Gifts. It is a striking fact that many of those leaders who at present are advocating most forcefully the plans for multiplying denominational gifts and strengthening denominational devotion in giving are also the leaders of the coöperative movements. This is notably true in the case of the Missionary Education Movement, which stands almost alone in its intimate relationship to the denominational Mission Boards. The conclusion that its leaders have reached is that the solicitation of gifts from individual donors for its general expenses should be continued, and that, in addition, efforts should be made to secure a modest endowment through bequest or other gift, and that its current income should be further increased by what is commonly known as "Conditional Gifts,"—that is, gifts of sums of money which bear interest during life, and which are credited, when they accrue to the Movement, to current income or any other proper fund.

Two Plans Commended to Givers. The Missionary Education Movement is an incorporated body, duly authorized by law to receive and administer funds for the purposes indicated in its charter, and generally outlined

in this report. The two plans here outlined are commended to donors as a means of aiding the work of missionary education of all denominations and Mission Boards throughout North America, while at the same time enabling those boards to support in the largest degree possible their missions in home and foreign fields without neglecting the cultivation of the supporting churches in matters of missionary knowledge, prayer, giving, and service.

FINANCES

The balance sheet of the Movement at the close of its last fiscal year and the statement of income and expenditures appear at the end of this report. Only the outstanding facts therefore are mentioned here.

Resources. On December 1, 1912, there was a surplus of \$355.66. The contributions for the year amounted to \$68,579.38. The income above manufacturing cost on the sale of literature (not including editorial and other overhead charges) amounted to \$21,489.75. The total of these three items was \$90,424.79.

Expenditures. The expenses of the year were \$68,886.20. The amount of \$25,000 was transferred to the publication fund. The sum of \$1,138.13 was added to the reserve account. There was an adjustment of accounts amounting to \$225.11. The total of these four items was \$95,249.44. The disbursements of the year therefore exceeded the income, leaving a deficiency on November 30, 1913, of \$4,824.65.

Assets. In addition to the publication fund of \$53,175, there are nominal assets consisting of furniture and fixtures, book plates and cuts, picture negatives and prints, valued at \$15,000, after writing off \$4,345.57 depreciation.

Statement of Income and Expenses

December 1, 1912, to November 30, 1913.

INCOME

Publication Department Margins, income exclusive of manufacturing cost and overhead charges.....	\$21,489.75
Contributions	68,579.38
	<hr/>
	\$90,069.13

EXPENSES

Publication Department	\$15,966.15		
General Administration Department	27,093.63		
Editorial Department	7,604.81		
Sunday School Department	5,050.89		
Field and Exposition Department..	2,496.25		
Western Field Department	1,233.88		
Everyland	1,649.92		
Children's Work	1,185.04		
	<hr/>		
Less:	\$62,280.60		
Freight and express charged...	1,697.84		
	<hr/>		
Net Department expenses		\$60,582.76	
Summer Conferences:			
Expense	\$ 6,557.93		
Income	4,301.35	2,256.58	
	<hr/>		
India Budget (Expended)		1,701.29	
Depreciation:			
Furniture and Fixtures	\$ 861.93		
Plates and Cuts	2,785.95		
Films and Pictures	697.69	4,345.57	\$68,886.20
	<hr/>		
*Net Profit for year			\$21,182.93

Balance Sheet

November 30, 1913.

ASSETS			
Current Assets:			
Cash in Bank	\$ 3,798.16		
Cash in Drawer—Petty Cash.....	200.00		
Stamps	94.15		
Accounts Receivable	15,763.47		
Notes Receivable	9,000.00		
Merchandise—Inventory	33,320.89	\$62,176.67	
Nominal Assets:			
Furniture and Fixtures	\$ 2,000.00		
Plates and Cuts	10,000.00		
Films and Pictures	3,000.00	15,000.00	
Investments:			
**Simonson Realty Company—5% Bonds.....		15,000.00	
		<hr/>	
Total Assets		\$92,176.67	
Deficit		4,824.65	
		<hr/>	
			\$97,001.32

* The excess of income over expenses was \$21,182.93. \$25,000 of the income was added to the Publication Fund, and this, together with certain adjustments made by the Auditor, due to charging off a percentage of the nominal assets, accounts for the apparent deficit in the balance sheet of \$4,824.65.

** Credit of Publication Department.

LIABILITIES

Current Liabilities:

Notes Payable:

Fifth National Bank, due Dec. 29, 1913..	\$ 3,000.00
Fifth National Bank, due Jan. 19, 1914.	5,000.00

\$8,000.00

Accounts Payable	20,826.32	\$28,826.32
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Reserves:

Publication Fund	\$53,175.00	
Against Nominal Assets	15,000.00	\$68,175.00

\$97,001.32

Board of Managers Missionary Education Movement

Rev. A. E. Armstrong,	Toronto, Ontario. Assistant Secretary, Board of Foreign Missions of the Presbyterian Church in Canada.
John I. Armstrong,	Nashville, Tennessee. Educational Secretary, Executive Committee of Foreign Missions of the Presbyterian Church in the United States.
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Rev. J. G. Brown,	Toronto, Ontario. Secretary, The Canadian Baptist Foreign Mission Board.
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- Rev. John M. Moore, New York City.
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Rev. L. B. Wolf,	Baltimore, Maryland. General Secretary, Board of Foreign Missions of the General Synod of the Evangelical Church in the United States of America.
George H. Wood,	Toronto, Ontario. Wood, Gundy & Company.

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